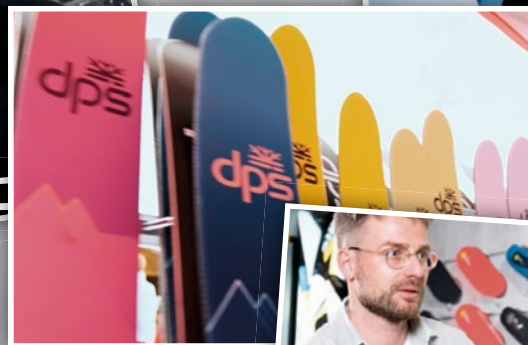
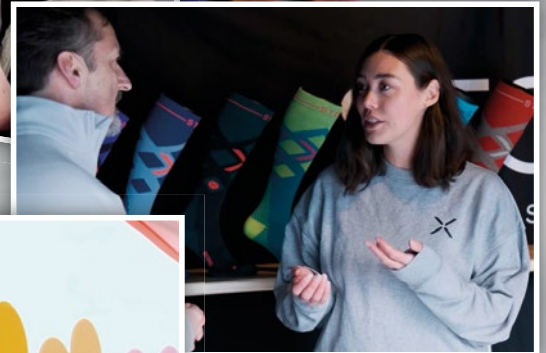


SAZ

SPORT

Showroom New products Video

State: April 2025



EBNER MEDIA GROUP

A strong duo in a double pack: Showroom and showroom video

Photos showcase products, our videos bring them to life.
Take advantage of our SportKombi B2B- and B2C-opportunities.

The special exclusivity is represented by:

Editor-in-Chief Stefan Brunner explains the special features of the products to him and, with camera professional Roman Knopf, creates content-rich product clips in an interview format. A maximum of 3-4 spots, each at least 2.5 minutes long, will be presented per film.

Outdoor / Summer sell-in:

Video production: May 2025 at the MOC

Go-live video: June 2025 via the SAZsport channels

Go-live video: March 2026 via the Wanderlust channels

Price per showroom video: € 3,990 net

Booking with an advertisement or advertorial in the print editions of
SAZsport or Wanderlust:

Price - showroom video: € 2,990 net

Booking an advertisement or advertorial in the print editions of
SAZsport and Wanderlust:

Price - showroom video: € 1,990 net

Contact



Ulrich Onnasch

Head of Sales Sport

Phone +49 (731) 88 00 58 - 624
ulrich.onnasch@ebnermedia.de



Sylvia Triebel

Sales Manager Sport

Phone +49 (731) 88 00 58 - 626
sylvia.triebel@ebnermedia.de



Erik Hornung

Senior Sales Manager

Phone +49 (731) 88 00 58 - 625
erik.hornung@ebnermedia.de

