About us

Annual reach of our on- and offline channels / Census 2019 to 2017

<table>
<thead>
<tr>
<th></th>
<th>Website visitors</th>
<th>Print reach</th>
<th>Website unique users</th>
<th>Website page impressions</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>527,259</td>
<td>220,800</td>
<td>369,397</td>
<td>877,087</td>
</tr>
<tr>
<td>Increase</td>
<td>+81%</td>
<td></td>
<td>+85%</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th></th>
<th>Newsletter readers</th>
<th>Digital magazine readers</th>
<th>Total reach</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>474,884</td>
<td>65,351</td>
<td>1,638,122</td>
</tr>
<tr>
<td>Increase</td>
<td>+33%</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

∅ Newsletter opening rates 39%

Digital magazine readers +14%

Source: Publisher data, Google Analytics

Leading medium in the sporting goods industry

What SAZsport readers say:

Evaluation as leading medium of sporting goods branch ...
- ... as website on the Internet
- ... as magazine in print form

Rating of leading medium by readers with decision-making function

Website: 48%
Magazine: 61%

Which printed magazine/newspaper is the leading medium for you in the sporting goods branch and which magazine/newspaper is, in your opinion, the most relevant in the B2B-sector? And which medium represents the «leading medium» for you on the Internet or as a website in the sporting goods branch?

Answer »Other medium« hidden (value ~1%)
Surveyed readers of SAZsport, n=111

Source: Readership Study 2019, Fittkau & Maaß Consulting GmbH

More information on the readership study is available online at www.sazsport.de
SAZsport – THE Newspaper:
SAZsport is one of Germany’s leading trade journals for sporting goods and outdoor trade. In the categories Trade, Industry, Textiles and 360 Grad, traders can learn everything they need for their success.

SPORTS FASHION – THE Magazine:
SPORTSFASHION by SAZsport is the international textile magazine for the sports and fashion industry, which appears four times a year in line with relevant trade fairs. In German and English, SPORTSFASHION informs about all the important trends from the worlds of function and fashion, from precursors to brands and retail.

Digital:
The online platform www.sazsport.de delivers daily latest news and insights on markets and product:
• Twice a week, newsletter with burning industry issues
• Once a week, latest news updates from the world of sports-fashion
• Once a week, “Retail Shots”, for decision-makers in the sporting goods branch
• Podcasts
• Product range reports

Events:
With the Sport Trade Congress and the sustainability congress Sustain&Innovate, SAZsport provides two important platforms for the sporting goods sector. Around 400 participants and more than 35 top-class speakers from the sport- and textile branch are provided with a platform for exchanging information on current topics and solutions.
Cross-media Packages

Profit from our attractive offers and present your company and your products in a promotionally effective manner

**Fair Booster** (only trade fair editions)
Combination SAZsport and SPORTS FASHION

2x 1/2 Advert print  
2x Product page print  
2x Product page online  
**Price:** € 5,190.-

2x 1/1 Advert Print  
3x Product page print  
3x Product page online  
**Price:** € 9,980.-

**Prime Package** (all-year-round, minus fair editions)

1x 1/1 Page advert print  
1x Product page print  
1x Product page online  
1x Banner newsletter (Placement subject to availability)  
**Price:** € 4,990.-

**New Media Package** (online only)

14-day Banner Newsletter (placement subject to availability)  
30-day Skyscraper (placement subject to availability)  
1 Sponsored post  
1 Product page online  
**Price:** € 1,490.-
## Print: Topics & Dates 2020

<table>
<thead>
<tr>
<th>Issue</th>
<th>Release</th>
<th>Focus Topics</th>
<th>On display at:</th>
<th>Ad Deadline</th>
<th>Print Deadline</th>
</tr>
</thead>
<tbody>
<tr>
<td>Winter Hardware and Accessories, Winter Shoes, Winter Textiles</td>
<td>20.01.20</td>
<td>Winter Hardware and Accessories, Winter Shoes, Winter Textiles</td>
<td>Outdoor Profi Fair (12.-14.01.), Sport 2000 Order Generalisten (19.-21.01.), Berlin Fashion Week (14.-16.01.)</td>
<td>07.01.20</td>
<td>09.01.20</td>
</tr>
<tr>
<td>Textile Winter Trends for Athleisure, Urban Outdoor, Functional Clothing (Highlighting Outdoor and Ski), Sustainability, Ingredient Brands for Winter 2021</td>
<td>26.01.20</td>
<td>Textile Winter Trends for Athleisure, Urban Outdoor, Functional Clothing (Highlighting Outdoor and Ski), Sustainability, Ingredient Brands for Winter 2021</td>
<td>ISPO (26.-29.01.), M.O.C.</td>
<td>08.01.20</td>
<td>10.01.20</td>
</tr>
<tr>
<td>Winter Hardware and Accessories, Winter Shoes</td>
<td>02.01.20</td>
<td>Winter Hardware and Accessories, Winter Shoes</td>
<td>ISPO (26.-29.01.), M.O.C.</td>
<td>08.01.20</td>
<td>10.01.20</td>
</tr>
<tr>
<td>Winter Hardware and Accessories, Winter Shoes, Fitness + Training, Urban Outdoor</td>
<td>03.01.20</td>
<td>Winter Hardware and Accessories, Winter Shoes, Fitness + Training, Urban Outdoor</td>
<td>ISPO (26.-29.01.), Intersport Order (31.01.-06.02.)</td>
<td>09.01.20</td>
<td>13.01.20</td>
</tr>
<tr>
<td>Winter Hardware and Accessories, Winter Textiles, Touring, Freeride, Shop Layout, Logistics, Digitalisation, Product Management, New Retail</td>
<td>04.01.20</td>
<td>Winter Hardware and Accessories, Winter Textiles, Touring, Freeride, Shop Layout, Logistics, Digitalisation, Product Management, New Retail</td>
<td>INTERNET WORLD EXPO (10.-11.03.), ÖSFA (18.-20.02.), Intersport Order (08.-11.03.)</td>
<td>05.02.20</td>
<td>07.02.20</td>
</tr>
<tr>
<td>Fitness Equipment + Apparel, Sport Nutrition, Compression, Training, CrossFit, Boxing, Wearables, Running, Athleisure, Sportstyle</td>
<td>05.01.20</td>
<td>Fitness Equipment + Apparel, Sport Nutrition, Compression, Training, CrossFit, Boxing, Wearables, Running, Athleisure, Sportstyle</td>
<td>FIBO (02.-05.04.), Sport 2000 Order (22.-24.03.)</td>
<td>04.03.20</td>
<td>06.03.20</td>
</tr>
<tr>
<td>Trends in Fibres and Fabrics for Summer 2021 &amp; 2022, Sustainability, Function Trends and Textile Trends for Summer 2020</td>
<td>06.01.20</td>
<td>Trends in Fibres and Fabrics for Summer 2021 &amp; 2022, Sustainability, Function Trends and Textile Trends for Summer 2020</td>
<td>Performance Days (22.-23.04.)</td>
<td>30.03.20</td>
<td>03.04.20</td>
</tr>
<tr>
<td>Care- and Protection Products, Sport Nutrition, Socks, Accessories, Bodywear, Bandages, Insoles</td>
<td>07.01.20</td>
<td>Care- and Protection Products, Sport Nutrition, Socks, Accessories, Bodywear, Bandages, Insoles</td>
<td>08.04.20</td>
<td>09.04.20</td>
<td></td>
</tr>
<tr>
<td>Hiking, Nordic Walking, Biking/E-Bike, Aqua-Fitness, Multifunctional Shoes, Health, Younger Collections, Top Brands for the Gen Z</td>
<td>08.01.20</td>
<td>Hiking, Nordic Walking, Biking/E-Bike, Aqua-Fitness, Multifunctional Shoes, Health, Younger Collections, Top Brands for the Gen Z</td>
<td>Intersport Order (05.-10.06.)</td>
<td>06.05.20</td>
<td>07.05.20</td>
</tr>
<tr>
<td>Outdoor Hardware and Accessories, Outdoor Shoes, Outdoor Textiles, Running</td>
<td>09.01.20</td>
<td>Outdoor Hardware and Accessories, Outdoor Shoes, Outdoor Textiles, Running</td>
<td>Sport 2000 Order Running Special (14.-16.06.)</td>
<td>03.06.20</td>
<td>05.06.20</td>
</tr>
<tr>
<td>Textile Summer Trends Outdoor, Urban Outdoor, Athleisure, Swim &amp; Beach, Functional Clothing, Sustainability and Ingredient Brands for Summer 2021</td>
<td>10.01.20</td>
<td>Textile Summer Trends Outdoor, Urban Outdoor, Athleisure, Swim &amp; Beach, Functional Clothing, Sustainability and Ingredient Brands for Summer 2021</td>
<td>OutDoor by ISPO (26.06.-01.07.), Berlin Fashion Week</td>
<td>09.06.20</td>
<td>15.06.20</td>
</tr>
<tr>
<td>Outdoor Hardware and Accessories, Outdoor Shoes, Climbing, Trail-running, Optics, Action Cams, Navigation (GPS), Alpinism</td>
<td>11.01.20</td>
<td>Outdoor Hardware and Accessories, Outdoor Shoes, Climbing, Trail-running, Optics, Action Cams, Navigation (GPS), Alpinism</td>
<td>OutDoor by ISPO (26.06.-01.07.), Sport 2000 Outdoor Profis (05.-07.07.)</td>
<td>09.06.20</td>
<td>15.06.20</td>
</tr>
<tr>
<td>Outdoor Hardware and Accessories, Outdoor Shoes, Camping, Survival, Tents, Sleeping Bags, Travel Packs, Roof Boxes, Water Sport, Bikes, Sustainability</td>
<td>12.01.20</td>
<td>Outdoor Hardware and Accessories, Outdoor Shoes, Camping, Survival, Tents, Sleeping Bags, Travel Packs, Roof Boxes, Water Sport, Bikes, Sustainability</td>
<td>OutDoor by ISPO (26.06.-01.07.)</td>
<td>10.06.20</td>
<td>16.06.20</td>
</tr>
<tr>
<td>Teambuy, The Next Big Thing: Innovation and Development in the Sporting Goods and Clothing Branch</td>
<td>14.01.20</td>
<td>Teambuy, The Next Big Thing: Innovation and Development in the Sporting Goods and Clothing Branch</td>
<td>Sport 2000 Team Sport Fair (13.-15.09.)</td>
<td>05.08.20</td>
<td>07.08.20</td>
</tr>
<tr>
<td>Water Sport + Special Product Range</td>
<td>15.01.20</td>
<td>Water Sport (SUP, Canoe/Kayak, Dinghies, Swimming, ABC-Equipment, Triathlon) and Special Product Range</td>
<td>PaddleExpo (25.-27.09.)</td>
<td>09.09.20</td>
<td>11.09.20</td>
</tr>
<tr>
<td>Running, Fitness, Yoga, Sports Fashion, Sports Underwear, Swim &amp; Beach</td>
<td>17.01.20</td>
<td>Running, Fitness, Yoga, Sports Fashion, Sports Underwear, Swim &amp; Beach</td>
<td>Sport 2000 Laufprofis (29.11.-01.12.)</td>
<td>14.10.20</td>
<td>16.10.20</td>
</tr>
<tr>
<td>The Best in the Branch, Review of Sport Trade Congress</td>
<td>18.01.20</td>
<td>The Best in the Branch, Review of Sport Trade Congress</td>
<td>04.11.20</td>
<td>06.11.20</td>
<td></td>
</tr>
<tr>
<td>Review + Outlook, Personnel</td>
<td>19.01.20</td>
<td>Review + Outlook, Personnel</td>
<td>Winter Assortments 2021 / Personnel</td>
<td>25.11.20</td>
<td>27.11.20</td>
</tr>
</tbody>
</table>

* Increased circulation for the above-mentioned trade fairs

**SAZsport and SPORTSFASHION are present at these fairs and order days:**

ISPO, OutDoor by ISPO, Berlin Fashion Week, PERFORMANCE DAYS, ÖSFA and brandboxx, M.O.C., FIBO, Intersport Ordertage, Sport 2000 Ordertage, Sport 2000 Teamsportmesse, PaddleExpo, Alpinmesse Innsbruck
**Print: Adverts**

### Advertisements

<table>
<thead>
<tr>
<th>Format</th>
<th>Print space width x height in mm</th>
<th>Bleed* width x height in mm</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>1/1 page</td>
<td>221 x 294</td>
<td>245 x 340</td>
<td>€ 4,990-</td>
</tr>
<tr>
<td>1/2 horizontal</td>
<td>221 x 144</td>
<td>245 x 167</td>
<td>€ 2,590-</td>
</tr>
<tr>
<td>1/2 vertical</td>
<td>105 x 294</td>
<td>117 x 340</td>
<td>€ 2,590-</td>
</tr>
<tr>
<td>1/3 horizontal</td>
<td>221 x 92</td>
<td>245 x 115</td>
<td>€ 1,790-</td>
</tr>
<tr>
<td>1/4 page corner</td>
<td>105 x 144</td>
<td>117 x 167</td>
<td>€ 1,590-</td>
</tr>
<tr>
<td>1/8 page corner</td>
<td>49 x 144</td>
<td>61 x 167</td>
<td>€ 790.-</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Format</th>
<th>Bleed* width x height in mm</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>2/1 page over gutter</td>
<td>450 x 290</td>
<td>€ 8,990-</td>
</tr>
<tr>
<td>1/1 page</td>
<td>225 x 290</td>
<td>€ 4,990-</td>
</tr>
<tr>
<td>1/2 page horizontal</td>
<td>225 x 142</td>
<td>€ 2,590-</td>
</tr>
<tr>
<td>1/2 page vertical</td>
<td>110 x 290</td>
<td>€ 2,590-</td>
</tr>
<tr>
<td>1/3 page horizontal</td>
<td>225 x 93</td>
<td>€ 1,790-</td>
</tr>
</tbody>
</table>

### Special Placements

<table>
<thead>
<tr>
<th>Placement</th>
<th>Bleed* Width x height in mm</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Inside front cover</td>
<td>245 x 340</td>
<td>€ 5,590-</td>
</tr>
<tr>
<td>Back cover</td>
<td>245 x 340</td>
<td>€ 5,590-</td>
</tr>
<tr>
<td>Upper cover</td>
<td>100 x 60</td>
<td>€ 1,390-</td>
</tr>
<tr>
<td>Lower cover</td>
<td>221 x 58</td>
<td>€ 2,190-</td>
</tr>
<tr>
<td>Front cover</td>
<td>245 x 340</td>
<td>€ 6,690-</td>
</tr>
</tbody>
</table>

**Example:**

- **Supplements**
  - Up to 25g: € 220.- / per 1,000
  - Up to 50g: € 280.- / per 1,000
  - Up to 75g: € 340.- / per 1,000

- **Booklets**
  - Up to 25g: € 340.- / per 1,000
  - Up to 50g: € 430.- / per 1,000
  - Up to 75g: € 510.- / per 1,000

- **Glued inserts**
  - Price on request
  - Special formats on request

**Frequency discount**

- Twice: 3 %
- 3 x: 3 %
- 5 x: 5 %
- 10 x: 10 %
- 15 x: 15 %
- Annual booking: 20 %

**Quantity discount**

- 2 pages: 5 %
- 3 pages: 8 %
- 4 pages: 10 %
- 5 pages: 12 %
- 6 pages: 15 %
- 7 pages: 18 %
- 8 pages: 20 %
- 10 pages: 25 %

*plus 3 mm trim all sides

---

**Product/collection pages, see page 7**
Print: Special Advertising Formats

These high-quality, editorially designed pages will present your latest products in an innovative, uniform editorial design.

SAZ

Product pages

**Advantages:** Positioning in the editorial environment, uniform layout and a separate index entry ensure maximum attention and intrinsic value. (in German)

**Layout:** Design by the publisher. Content submission by client: 4 to 6 images per page plus one text per image (German). Length: each 250 to 350 characters (incl. spaces). Clients receive a free proof prior to publication.

<table>
<thead>
<tr>
<th>New products 1/1 page:</th>
<th>€ 1,500.-</th>
</tr>
</thead>
<tbody>
<tr>
<td>New products 2/1 pages:</td>
<td>€ 2,800.-</td>
</tr>
</tbody>
</table>

Branded Content

**Benefits:** Within the framework of your company portrait, you can also extend on your company’s history and your product portfolio. There is also the opportunity to present technologies and explain them in more detail.

**Layout:** Design by publisher in close cooperation with client. One text as more general introduction of 150 characters. 1 to 4 images plus text describing the product portfolio or the technologies. Length: 2,800 to 3,500 characters. You will receive a free proof prior to publication.

| 1/1 page: | € 2,500.- |

Premium Collection pages

**Advantages:** Positioning in editorial environment, uniform layout and a separate index entry ensure maximum attention and intrinsic value. (in German & English)

**Layout:** Design by the publisher. Content submission from client: 2 to 4 images per page plus one text (G&E) per image. Length: 150 to 250 characters per language (incl. spaces). Clients receive a free proof prior to publication.

<table>
<thead>
<tr>
<th>1/1 page products:</th>
<th>€ 1,500.-</th>
</tr>
</thead>
<tbody>
<tr>
<td>2/1 page products:</td>
<td>€ 2,800.-</td>
</tr>
<tr>
<td>1/1 page products + 1/1 page action/image</td>
<td>€ 2,600.-</td>
</tr>
</tbody>
</table>

Innovations

For ingredient brands and confectioners, to explain innovative or functional products as well as new fibres and fabrics. In German & English, one or more pages.

**Benefits:** Technical look, lots of information, varying amounts of text: You can explain and highlight your innovative products. With logo, text, images and graphics in variable ratios.

**Layout:** Content by the client or on client request by the editorial department. Certain specifications of the publisher (see print data) regarding content and layout must be adhered to. Please note: This is not a classic advertisement, but text-based product information. Includes a free proof prior to publication.

<table>
<thead>
<tr>
<th>1/1 page:</th>
<th>€ 2,500.-</th>
</tr>
</thead>
<tbody>
<tr>
<td>2/1 page:</td>
<td>€ 3,700.-</td>
</tr>
</tbody>
</table>
Website advertising opportunities:
Your advertising opportunities – optimised for all mobile devices

**Prices/Technical Details**

<table>
<thead>
<tr>
<th>Banner format</th>
<th>Submission format</th>
<th>Submission size</th>
<th>Price per month</th>
</tr>
</thead>
<tbody>
<tr>
<td>Leaderboard</td>
<td>728 x 90 or 940 x 90 pixels</td>
<td>max. 50 kb</td>
<td>€ 580.-</td>
</tr>
<tr>
<td>skyscraper</td>
<td>120 x 600 or 160 x 600 pixels</td>
<td>max. 50 kb</td>
<td>€ 580.-</td>
</tr>
<tr>
<td>Medium Rectangle</td>
<td>300 x 250 pixels</td>
<td>max. 50 kb</td>
<td>€ 460.-</td>
</tr>
<tr>
<td>Content Ad</td>
<td>580 x 200 bis 250 pixels</td>
<td>max. 50 kb</td>
<td>€ 680.-</td>
</tr>
<tr>
<td>Hockeystick</td>
<td>728 x 90 or 950 x 90 + 120 x 600 or 160 x 600 pixels</td>
<td>max. 50 kb</td>
<td>€ 780.-</td>
</tr>
<tr>
<td>Billboard</td>
<td>940 x 250 pixels</td>
<td>max. 50 kb</td>
<td>€ 680.-</td>
</tr>
<tr>
<td>Half Page Ad</td>
<td>300 x 600 pixels</td>
<td>max. 50 kb</td>
<td>€ 680.-</td>
</tr>
</tbody>
</table>

**Mobile advert formats**

<p>| | | | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Content Ad 2:1</td>
<td>320 x 150 pixels</td>
<td></td>
<td>€ 260.-</td>
</tr>
<tr>
<td>Content Ad 4:1</td>
<td>320 x 75 pixels</td>
<td></td>
<td>€ 220.-</td>
</tr>
<tr>
<td>Content Ad 6:1</td>
<td>320 x 50 pixels</td>
<td></td>
<td>€ 180.-</td>
</tr>
<tr>
<td>Interstitial</td>
<td>300 x 400 pixels</td>
<td></td>
<td>€ 480.-</td>
</tr>
</tbody>
</table>
Online

Newsletter advertising opportunities:

Targeting customers effectively with banners, stand-alone newsletters or product newsletters

The SAZsport Business Newsletter and the SPORTSFASHION Textile Newsletter provide more than 5,000 recipients from trade and industry with important news updates and the latest branch news. New additions are the weekly Retail Shots.

We offer you various opportunities to place your advertisement in our newsletters: animated, static banners or text adverts.

“New Products” newsletters:
Achieve even more reach and awareness by using the opportunity to present your new products on our website, in addition to your product page. Our fortnightly newsletter informs your target group regularly and specifically about such new products.
Price per product page: € 190.-
(only in combination with a print product page!)

New: With the Stand-Alone Newsletter, you can address our readership/your target group exclusively.
Price: € 490.- Self-created submitted content
Price: € 690.- If content is created by editorial staff

Banner advertising: Place your company or your products cleverly in the spotlight with this classic format in image and/or text form! See below for prices.

### Prices/Technical Details

<table>
<thead>
<tr>
<th>Banner in SAZsport Newsletter/Textile Newsletter</th>
<th>Weekly prices*</th>
</tr>
</thead>
<tbody>
<tr>
<td>Position 1</td>
<td>€ 490.-</td>
</tr>
<tr>
<td>Position 2</td>
<td>€ 440.-</td>
</tr>
<tr>
<td>Position 3</td>
<td>€ 390.-</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Banner format</th>
<th>Submission format**</th>
<th>Submission size</th>
</tr>
</thead>
<tbody>
<tr>
<td>Text advert</td>
<td>10 lines, max. 700 characters</td>
<td>max. 50 kB</td>
</tr>
<tr>
<td>Text advert with image</td>
<td>Content max. 500 characters + link + image (300 x 250 px) and additional Headline: max. 40 characters Sub-line: max. 30 characters</td>
<td>max. 50 kB</td>
</tr>
<tr>
<td>Newsletter banner</td>
<td>650 x 250 pixels</td>
<td>max. 50 kB</td>
</tr>
</tbody>
</table>

* All prices are fixed prices per calendar week (Monday + Friday) in euro excluding vat. All prices are 15-% agency commissionable. ** incl. spaces, running text
Online Advertising Opportunities – Branded Content:

**Sponsored Post**

A Sponsored Post is a news article on [sazsport.de](http://sazsport.de).

A Sponsored Post is published in the news stream (homepage, corresponding topic pages, relevant newsletter, RSS-Feed). Due to its useful content value, your Sponsored Post receives a high amount of attention from your target group.

- The basis is your content (max. 3,000 text characters, 1 image, 1 link).
  We create a corresponding news layout.

- Ideal for complimenting your PR- and social media campaigns.

- Options at extra charge: several images, several links, display ads and more text.

**Price:** € 790.-

**Premium Sponsored Post**

A Branded Content on [sazsport.de](http://sazsport.de), an exclusive extensive article on topics, solutions and backgrounds that require elaboration. Analog to print variants in SAZsport or SPORTS FASHION. Your branded content article will be promoted by means of special teasers (links, native ads, standard display ads etc.)

The integration associates your brand with the credibility and clout of the established and recognised SAZsport media brand.

- The basis is your content (max. 7,500 text characters, 4 images, 4 links, 1 video, optional aggregation of existing articles and link to your entry in the directory of goods and service providers). On request, we will create your article (text, layout etc.).

- Ideal in complimenting your PR- and Social Media campaigns.

**Price:** € 1,190.-

**Lead generation with whitepapers, webcasts and webinars**

With your (or those created for you by us) whitepapers and webcasts and webinars arranged for you, documentation of specific user reports/case studies via [sazsport.de](http://sazsport.de), we will generate qualified leads for you.

**Price per lead:** € 50.-
Red Pages – the infothek for sport retail

In SAZsport’s Red Pages, you can make a great impression on the sport retail sector at a low cost. Draw attention to your company with a small ad. Offer your services or your product range here. With logo and contact data, regularly in each issue. Effective and inexpensive.

Your address entry with logo as annual booking € 980.-

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50/1: € 80.-

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All fonts must be submitted.
Colour space always CMYK, never RGB
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