SAZ JOBS

The job market for the sports and bike branch

Media Data

2024

valid from 1. January 2024, #1





SERVICES

jobs.saz.de is the ideal job portal for recruiting suitable candidates for the sports, lifestyle and bike industry.

Via the two leading industry media, **SAZ***/sazsport.de and **SAZ***/sazbike.de, the result is the ideal bundling of competencies from online and offline media as well as an exact compilation of respective target groups:

from trade and industry to agencies to associations and clubs.

By utilizing various media, SAZjobs reaches over 60,000 contacts per month

In addition, you will profit from the various other features and benefits:

- First-class performance data of the newsletters, websites and print editions
- High-quality reach, along with targeted multimedia addressing via online, newsletters and print editions in the DACH (Germanspeaking) regions
- Easy, convenient and fast placement of job ads with automatic verification and quality assurance
- High price/performance effectiveness

You may also place topics such as business closures, handovers and searches for successors with us



Vacancies which can be filled here:

SALES STAFF AREA ACCOUNT MANAGER

BIKE DEVELOPMENT ENGINEER / DESIGN ENGINEER

AFTER SALES SUPPORT BIKE MECHANICS

SERVICE TEAM LEADER

PURCHASING AGENTS

KEY ACCOUNT MANAGER

STORE MANAGER

FIELD CREW

MARKETING STAFF

MARKETING MANAGER

MECHANICS

SALES REPS

PRODUCT MANAGERS

WORKSHOP MANAGERS

BIKE MECHANICS / BIKE ASSEMBLY WORKSHOP SERVICE STAFF ...



PRODUCT PORTFOLIO OVERVIEW

ONLINE

- sazsport.de / sazbike.de / jobs.saz.de over 1,000 visitors per day
- The reach of your job posting can be amplified with a Google Boost or a Social Media push with over 15,000 followers



NEWSLETTER

- Reach: Over 13,000 recipients
- Frequency: SAZsport 4 x a week SAZbike 2 x a week SAZ Jobs der Woche, Newsletter approximately 3,500 recipients weekly
- Opening rate: over 40 % (Market average approx. 24 %*)
- Click rate: over 20 % (Market average approx. 17 %*)



PRINT

SAZsport

- Circulation 6,000 copys
- Range 24,000 readers per issue

SAZbike

 Circulation 5,932 copys

(publisher information)



EVENTS

Placement on the Jobwall

e.g. ISPO, Eurobike, Cyclingworld, OutDoor by ISPO, Sporthandelskongress





ONLINE PLACEMENT 60 / 90 / 120 DAYS

ONLINE JOB ADS

CONTAINMENTS:

- Appears for 60/90/120 days in mobile optimized online job market
- Logo display in the search results list
- Entry in print edition Job Listing
- Personal contact person
- Promotion in newsletters from SAZsport, SAZbike, SAZJobs
- Push notifications to selected candidates
- Above-average interaction rates

Please note that only one position can be advertised per job ad. A placement is possible 24/7 via the self-entry tool at: https://bit.ly/3mjs2Yy

Prices in euro plus VAT/sales tax. The general terms and conditions of the publisher apply. Prices for job advertisements are not discountable. 15 % brokerage commission only applies to third party placements and is only granted to registered advertising intermediates. The general terms and conditions can be seen here: www.ebnermedia.de/ebvm/agb

FORMATS AND PRICES

Online job advertisements	Duration	Prices
Job Ad Online Classic	60 days 90 days 120 days	490 € + 100 € + 200 €
TOPJOB (Attention Boost: Prominent placement above all other jobs and in the TOPJOB slider)		+ 99 €
Refresh (renewed positioning at top of hit list after 30 days)		+ 49 €
Social Media Push (facebook / LinkedIn) depending on the availability		+ 199 €
Google Boost Google placement at the top, with an intelligent algorithm and up to 900 relevant keywords. Duration 30 days, radius 30 km around the desired location		+ 290 €

Discounts and reduced rates

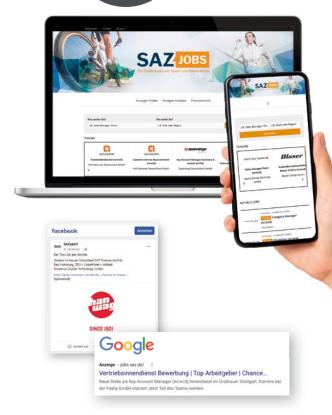
Contingents

Discount per advert on listed price (refers to a period of 12 months from booking on listed price)

3 ads	16 %	10 ads	26 %
5 ads	21 %	20 ads	39 %

Flatrate Unlimited number of job advertisements for 6 months, Duration 60 days 1,990.- €

	60 days	290 €
(Favorable ad price for sales staff in retail, mechanics,	90 days	+ 100 €
mechatronic technicians, workshop staff, ski workshops,)	120 days	+ 200 €



ALL IN ONE!

Our recommendation at the best price:

Job Ad Online Classic 90-day term with TOPJOB, Refresh and Social Media Push instead of 937.- € for **795.-** €



ONLINE PLACEMENT 60/90/120 DAYS

ONLINE + PRINT

With a print ad in the job market section, you will also target professionals who are currently not specifically looking for a new position. You are addressing all readers, as job ads arouse curiosity – a good opportunity to attract people who are latently looking or feel specifically addressed by your offer! Highlight the value of your search for suitable staff for a position at your company with a print ad in the job market section!

Prices stated are surcharges on the placement of an online job ad to the price of 490.- (Classic) / 290.- (Basic).

DATES 2024:

SAZsport

Edition	EVT	AS
01/24	05.02.24	18.01.24
02/24	25.03.24	26.02.24
03/24	29.04.24	04.04.24
04/24	03.06.24	10.05.24

Edition	EVT	AS
05/24	22.07.24	27.06.24
06/24	28.10.24	07.10.24
07/24	03.12.24	07.11.24

SAZbike

Edition	EVT	AS
01/24	29.01.24	15.01.24
02/24	12.02.24	29.01.24
03/24	26.02.24	12.02.24
04/24	11.03.24	26.02.24
05/24	25.03.24	11.03.24
06/24	08.04.24	25.03.24
07/24	22.04.24	08.04.24
08/24	06.05.24	22.04.24
09/24	21.05.24	06.05.24
10/24	03.06.24	17.05.24
11/24	17.06.24	03.06.24

Edition	EVT	AS
12/24	26.06.24	10.06.24
13/24	03.07.24	17.06.24
14/24	04.07.24	17.06.24
15/24	05.07.24	17.06.24
16/24	22.07.24	08.07.24
17/24	26.08.24	12.08.24
18/24	16.09.24	02.09.24
19/24	07.10.24	23.09.24
20/24	28.10.24	14.10.24
21/24	18.11.24	04.11.24
22/24	09.12.24	25.11.24

EVT = Publication date / AS = Advertising deadline

Advertisements	SAZsport	SAZbike	Price Print Ad*
1/1 page	185 x 243	221 x 275	+ 1,390 €
1/2 page landscape	185 x 119	221 x 135	+ 590 €
1/2 page upright	90 x 243	108 x 275	+ 590 €

Format in print space, width x height in mm

1/4 page

* Price surcharge on online job ad in euro plus VAT/sales tax.

90 x 119

Publisher's GTCs apply. Prices for job ads are not discountable. 15 % brokerage commission only applies to third party placements and is only granted to registered advertising intermediaries. The general terms and conditions can be seen here: www.ebnermedia.de/ebvm/aqb





108 x 135

+ 390.- €



JOBNETWORK

BY EBNER MEDIA GROUP

Das Netzwerk der starken Fach-Stellenmärkte



















Telecom Handel Jobs



JOBNETWORK by Ebner Media Group is the direct access to the professionals of the respective industry. We use it to network our specialist job markets and thus offer the opportunity for ideal combinations.

One example: You can find marketing specialists from the sports and bike industry via SAZjobs. With a combined advertisement in the W&V (Werben & Verkaufen) job market, you can also find marketing specialists who are (still) working in a different industry, but are definitely suitable for your industry and your company.

Target groups:



It's so easy to significantly increase the reach of your job advertisement!

You can find further information at ebneriobs.de

We offer an advertisement in a second job market from our JOBNETWORK from 199.- € plus VAT.

JOBNETWORK Our weekly HR newsletter provides you with the latest trends and developments in HR and employer branding branding free of charge. Subscribe now at: goodmorninghr.de

Contact: Sabine Vockrodt - Phone: +49 731 88005-8222 | Reinhold Fritsch - Phone: +49 731 88005-8285 | E-Mail: jobs@saz.de



TECHNICAL DATA

PRINT

Printing process: Sheet offset

Colors: Euro Scale

Data submission: per e-mail

Data formats: • PDF/X-3 (1.5) (printable)

• Indesign, Illustrator, Photoshop from Version CS5.5

• EPS, JPG und TIFF

DIGITAL DATA TRANSFER:

• All fonts must be submitted

• Color space always CMYK, never RGB

• TIF data (CMYK or gray scale) always at a ratio 1:1 at 300 dpi

• EPS data (pixels) > see TIF

• EPS data (vector) > fonts in character paths converted or integrated into the file

• Apple: compressed data: Stuffit or ZIP

• PC: compressed data: ZIP

Resolution: 300 Pixel/Inch; 118 Pixel/cm

e-mail: dispo.jobs@ebnermedia.de

Extra charges: Changes to data submitted are subject

to costs calculated

ONLINE ONLY

HTML: max. width 1,000 px, all files in in

a ZIP file. The index file (index.html) and all graphic files in the root directory (not in a subfolder)

or

PDF: preferably a one-page PDF with

embedded links

or

Text file: docx or txt file with the corresponding

with the appropriate markings, Enumerations, attachments (image(s), logo), possibly incl. special company font (otherwise

a Google font will be used)



SOCIAL MEDIA PUSH / GOOGLE BOOST

For Social Media Push / Google Boost no additional files are required



Sales



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